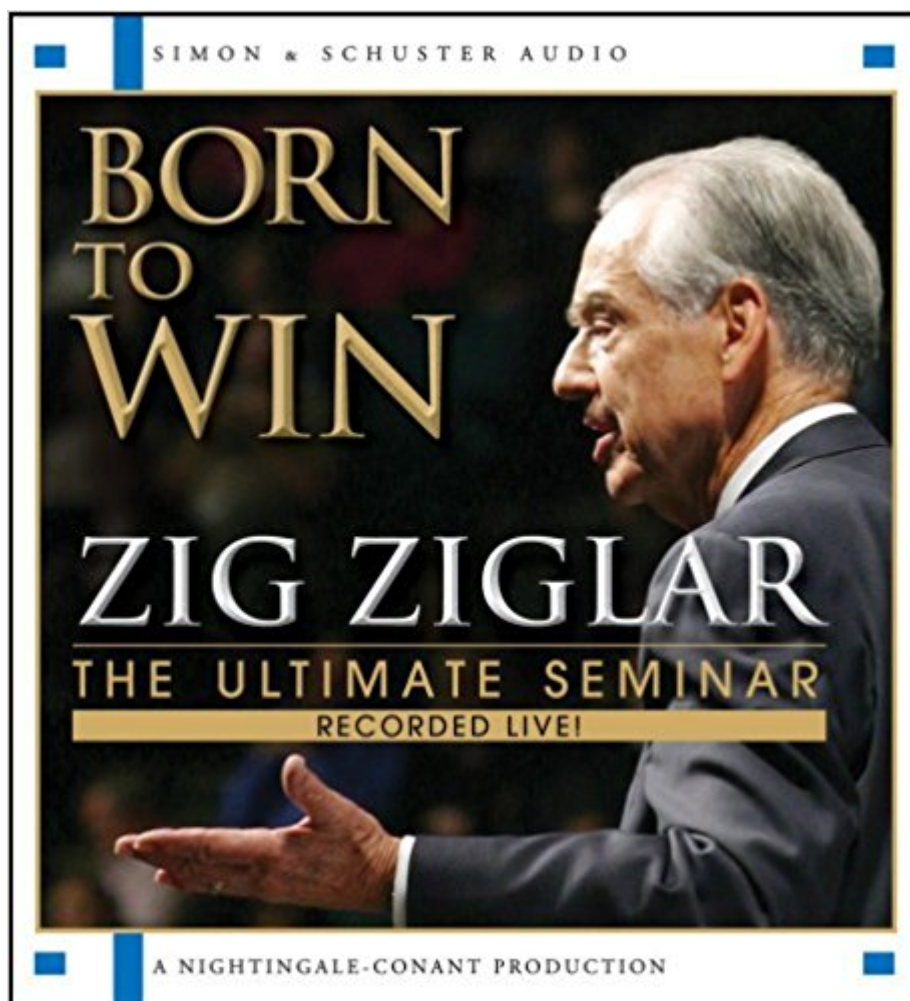


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# Born To Win: The Ultimate Seminar



## Synopsis

Zig Ziglar will reveal your surest path to success and help your untapped greatness become visible. For more than 50 years, in a style that is unquestionably his own, Zig Ziglar has used his quick wit, down-home charm, and abundance of energy to inspire excellence in people throughout the world. In *Born to Win*, Zig's nonstop passion inspires and informs as Zig speaks to you as if you're sitting front-row center in his sold-out seminar. In *Born to Win* you'll learn:

- To achieve balance by becoming a more complete person in seven key areas of your life
- How to develop and maintain a winner's attitude and use it to achieve significant personal growth
- How to build stronger professional and personal relationships using your own unique behavioral style
- How to become a better leader, parent, and employee by learning the art of effective communications
- And much more!

That's precisely what tens of thousands of people have done who had the fortune to attend Zig Ziglar's 25-year-running and perpetually sold-out *Born to Win* seminar. Now, you can experience the rewards of his legendary seminar in this time-saving, two-CD program designed to inspire a whole new generation of achievers. "It's going to be the most fun and exciting trip you'll ever take. It's filled with more promise of reward than King Solomon's mines. In short, this journey to the top, which you are going to be taking, is a tremendously exciting trip." •Zig Ziglar

## Book Information

Audio CD: 2 pages

Publisher: Simon & Schuster Audio/Nightingale-Conant; Adapted edition (April 5, 2011)

Language: English

ISBN-10: 1442339683

ISBN-13: 978-1442339682

Product Dimensions: 5 x 0.6 x 5.8 inches

Shipping Weight: 3.5 ounces (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 143 customer reviews

Best Sellers Rank: #32,722 in Books (See Top 100 in Books) #1 in Books > Books on CD > Business > Sales #2 in Books > Books on CD > Business > General #2 in Books > Books on CD > Business > Career

## Customer Reviews

Zig Ziglar has motivated the sales forces of multi-national corporations, as well as the thousands of

individuals who have attended his seminars and read his books. He is the president of the Zig Ziglar Corporation and the author of the bestsellers *Secrets of Closing the Sale*, *Success and the Self-Image*, *5 Steps to Successful Selling*, *How to be a Winner*, and *How to Get What You Want*. Zig Ziglar has motivated the sales forces of multi-national corporations, as well as the thousands of individuals who have attended his seminars and read his books. He is the president of the Zig Ziglar Corporation and the author of the bestsellers *Secrets of Closing the Sale*, *Success and the Self-Image*, *5 Steps to Successful Selling*, *How to be a Winner*, and *How to Get What You Want*.

I love the way Mr. Zig Ziglar communicates and connects with his audience and me, with his easy going southern drawl and style. So much wisdom he shares from his own experience and every living. The 3 main takeaways I took away from *BORN TO WIN* 1) Look Good. Be Good. Do Good. Improve our self image, and the world will smile back at you. 2) I weight 165 pounds. Mr. Ziglar wrote, and said this in his book when he weighted 202 lbs. By publicizing announcing his goals, he had to achieve and accomplish his goal within 9 months before he published his book. Have to visual the results, and set a date to achieve it. 3) You don't pay the price for success. You enjoy the fruit of success. If you are paying the price of success, Less Health, "Less" Family, and "Less" Self, it is not really success. You enjoy the fruit of success. More Health, "More" Family, and "More" Self. William Teh Investor | Author | Entrepreneur TTTrends Investments

Not exactly what I was hoping for. Zig just rambles on almost incoherently about random topics. Really just common sense stuff.... nothing that gave me a big AHA. Or WOW factor!! Very disappointed!!

This "ultimate seminar" is a compilation of excerpts from a number of seminars. Zig presents a perspective on positive thinking in a positive way that is uplifting. I substitute this for listening to the radio in my car because it is good news that we can apply to our lives, and it's not repetitive, discouraging songs (Yes, some popular songs carry a positive, constructive message, though it seems to me most don't.) or bad news that is so popular. Zig offers good news about how we can approach life and achieve significance as he reminds us that we are born to win. I enjoy it so much I just ordered the full seminar - *The Born to Win Seminar* - on .

If you are in sales or just want a better outlook on life, you need this CD. I went to a few of Zig's seminars in the '80s, and his *Born to Win* and *See You At the Top* tape series changed my life and

gave me the confidence to make a seven figure a year income. Zig was a Godly man (he passed away in 2012) and his advice on life and our behavior towards others is very pertinent in today's world. Some of his sayings may seem corny, but I still repeat them 30 years later. He was truly a blessed man with an important message.

One of the kings of motivational speaking, definitely enjoy all his CD's

Highly recommend, great ideas presented that affect how you look at things so as to render better outcomes. 1 star taken for my inability to track down in a short amount of time online the radio station mentioned in the program. Some religious references that are easy to ignore. Overall the program is well worth listening through to the end and cliff notes of the speeches would not have the same impact.

Who doesn't love Zig

These teachings are essential if you want to form a mindset to help fuel you reaching for greater success in life. This isn't some get rich quick scheme. It's about changing your mind and your habits to help unleash your full potential.

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